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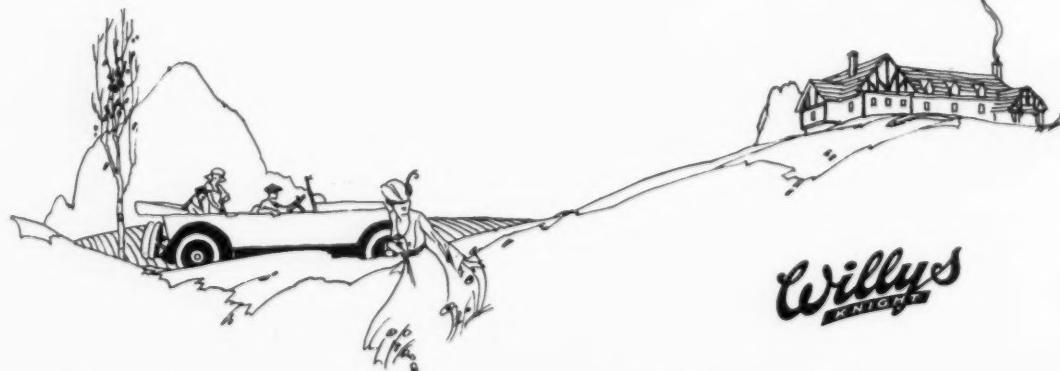
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WILLYS KNIGHT

"Sleeve-Valve, the Motor that Improves with Use"

THE longer owners drive their Willys-Knight cars, the stronger is their endorsement. An owner in Nebraska sums up the Willys-Knight story in a phrase. "I have covered in my car about 30,000 miles. My total expense, outside of gasoline, oil and tires, during that mileage has been \$3.00, with which I purchased a small part." Economical dependability, year after year, as the sleeve-valve motor steadily improves for thousands of miles, explains why so many owners say,—"Once a Willys-Knight owner, always a Willys-Knight owner."

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Waltham 7½ Ligne

The movement is actually smaller than a dime in diameter
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The Master Assembler



Know Something About the "Works" in the Watch You Buy

THERE are limitations to human handiwork in watchmaking which American genius has circumvented by the miracles of machinery — miracles which, for exactitude, precision and finish — transcend the skill of the human hand.

We have told you that Waltham machinery creates a standard of accuracy unapproached elsewhere in the world. That the "parts" of Waltham movements are distinctive in material, design and advanced process of manufacture. And when these "parts" come to the Waltham Master Assembler, they meet the eye, the skill, the knowledge of a master craftsman thoroughly conversant with the formulas exclusively invented and developed by Waltham genius in watchmaking.

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The Assembler of the foreign-built watch, known as a "repasseur," is to be pitied. He knows no defined standard of quality. The material that comes for his inspection is of unknown quantity in accuracy of construction and finish. His capacity is rather that of a judge. He must decide on the barest information and appearance whether one part is good enough to equal or stabilize another. This condition exists because the foreign-built watch is an assembled watch — the parts made in many shops and homes, with hand machines; no standardization, no ideal, and every buyer of a foreign-built watch incurs this liability.

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*Reg. U. S. Pat. Off.

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NEW YORK

\$1.50 per pound

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Once you know Camels you'll prefer their blend—and what it gives you—the most fascinatingly mellow-mild-body ever realized in a cigarette—to either kind of tobacco smoked straight!

You'll enjoy Camels freedom from any unpleasant cigarettey aftertaste and from any unpleasant cigarettey odor!

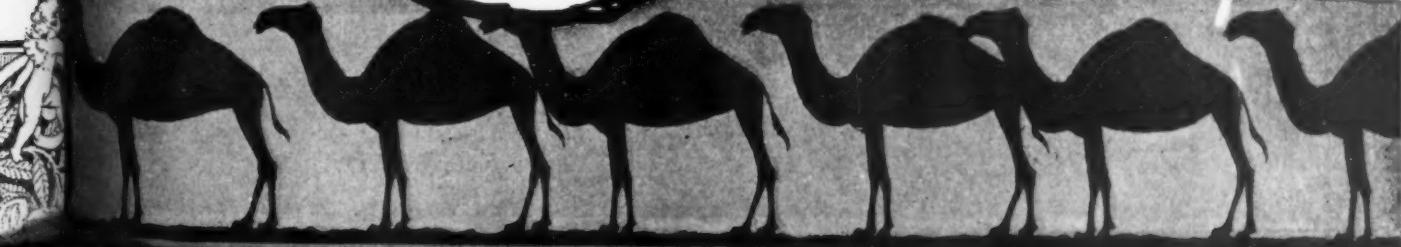
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Company
Winston-Salem, N. C.



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This affords me the opportunity to extend to all Americans and American institutions the world-wide facilities of the foreign offices of the American Express Company, where you will find helpful service and always an American welcome.

Throughout Europe, South America and the Orient, the offices of the "old" American Express Company have long been the official business headquarters, as well as the social centers, for American travelers. Its representatives are trained in American business methods and ideals. They are thoroughly acquainted with local conditions and will be glad to assist you by personal advice or in the details of business matters.

The following are ways in which we can serve you:

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We will assist in financing your imports and exports through our Commercial Credit and Exchange Departments.

We invite you to take advantage of these facilities in all parts of the world and to ask us for any information which will assist you in foreign banking, travel or shipping matters.



VICE-PRESIDENT

AMERICAN EXPRESS COMPANY

65 BROADWAY
NEW YORK

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BLUE seas and summer skies and the shores of the low-hanging, palm-fringed islands of the Caribbean are just the same as in the days of Morgan and Mansfield and their adventurous buccaneers—and being a pirate, in imagination and setting, is very refreshing.

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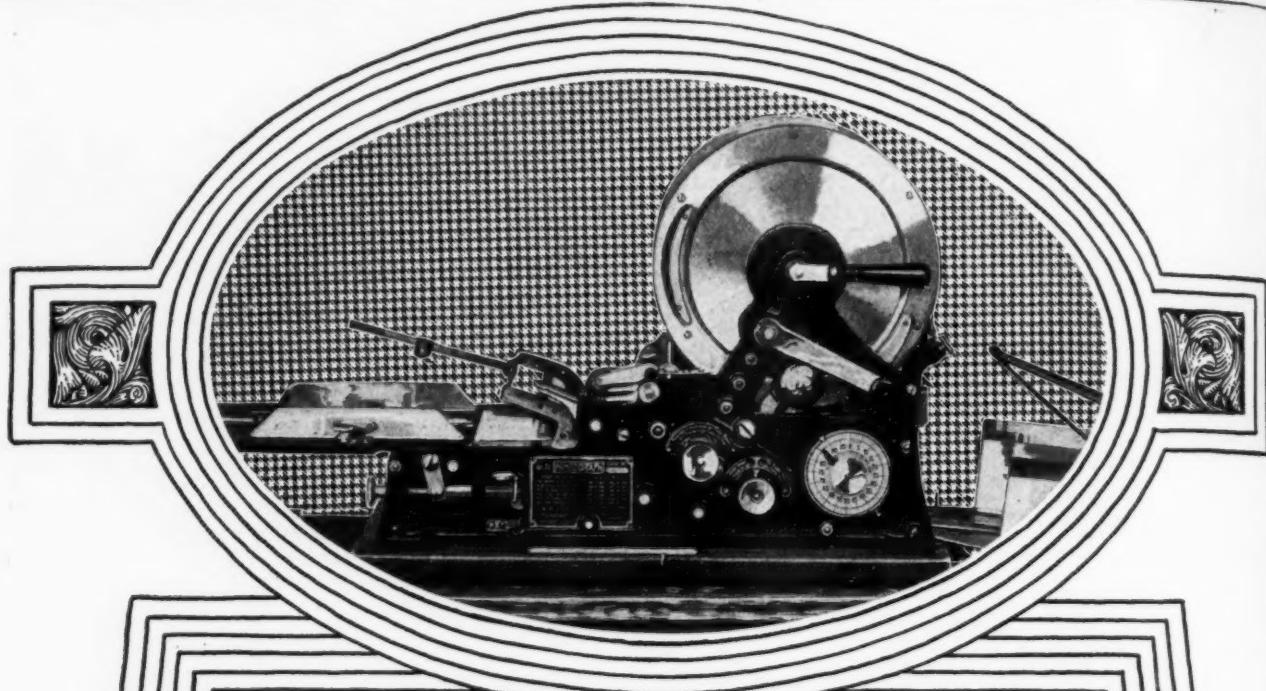
Exclusive

AN Unusual Fall Derby by John B. Stetson Company. A Derby is either *right* in style and quality, or it is *wrong*. Nothing half-way will serve the man of Metropolitan taste—so you find the vogue of STETSON Derbies growing stronger every day.

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Served like champagne,
wherever good drinks
are appreciated ~ ~

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Life's Little Ironies

THE little roly-poly white pup
Stuck his head out of the kennel
And said:
Gee, this is a lonesome world!
The kids have gone to school
And I've no one to play with me.
There's that black kitten on the fence,—
Wish that she wasn't so stuck up
But if I went over and spoke to her
She'd only put up her back
And spit at me.
Oh, dear! I wish cats were more sociable.

The little roly-poly black kitten
Peeked over the fence pickets
And said:
Gee, this is a lonesome world!
My mistress has gone to the city
And I've no one to play with me.
There's that white pup in his kennel,—
I wish that he wasn't such a tease.
But if I went over in his yard
He'd only bark at me
And chase me out again.
Oh, dear! I wish dogs were more sociable.

Maurine Halliburton.



THE LONELINESS OF THANKSGIVING



AFTER THANKSGIVING
BILL'S FATHER WON TWO TURKEYS AT THE RAFFLE

The Mood and the Book

ONE of the reasons why the unsophisticated reader doesn't always get on with some of the books that are now being published is that he doesn't know how to get himself in the right mood beforehand. This is essential to the highest intellectual enjoyment. To get the true flavor of Arnold Bennett's "Pretty Lady," one should dress himself up a week or so beforehand in the garb of a Benedictine monk and live on bread and milk—if he can afford it. Mary Roberts Rinehart's skillful "Dangerous Days" should not be approached without a previous skimming of all the recent British authors in order to appreciate the remarkable efficiency with which the charming author has assimilated the "damns" and "hells" and "bounders" of their advanced vocabularies. To read Booth Tarkington, hire any seventeen-year-old American boy to live with you, and Theodore Dreiser should not be absorbed without a previous residence in Hoboken or Jersey City. It would be superfluous to read

Mr. Maugham's "Moon and Sixpence" unless you have one or two wives, so before taking it on get married at once, if you have not already done so. Read almost any standard theological work before you begin the later books of H. G. Wells, for to appreciate them at their fullest value requires a complete ignorance of the Deity. We have recently become so accustomed to accumulating horrors that the abounding merits of Hugh Walpole's "Secret City" cannot be entered into unless you have undergone a proper incarceration in a New York boarding house. A steady diet of hot tamales and Spanish omelettes is a fit preparation for Joseph Conrad's "Arrow of Gold"; and before indulging in Mr. De Morgan's "Madhouse," one should go over the previous provisions of the League of Nations.

T. L. M.

Wm's *Ersatz* Facts

A COUPLE of weeks before election Governor Smith of New York lit into William Hearst of that state with a prepared statement setting forth, among other things, that William deliberately misrepresented facts in his newspapers. The Governor specified facts that had been so misrepresented to prejudice voters, some especially about the city milk supply and the Governor's relation to it.

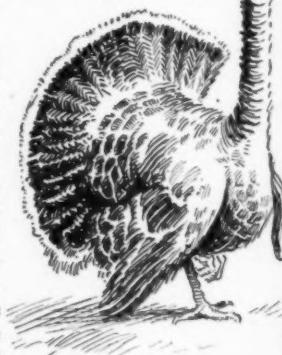
The natural sympathy of the well disposed for Governor Smith is colored a little with mirth at his making, even before election, a revelation whereon the whiskers are so long. For a good many years, probably ever since he began to own newspapers, Mr. Hearst has caused to be said in his papers what it seemed to him necessary to say in support of purposes he wished to advance.

This has happened particularly and habitually before election. When the voters are to be reached and facts fail, William adopts the war expedients of the Germans and uses *ersatz* facts, flavored to suit the taste of the consumers for whom he provides them.

It is doubtful if there is anywhere a larger producer and vendor of *ersatz* facts than W. Hearst. He is a king in that business, and Governor Smith must have known it for so many years that to have him put it in a formal statement makes one smile.



FORCE OF THE AUTOMOBILE HABIT



BURBANK'S LATEST—THE BOARDING-HOUSE TURKEY

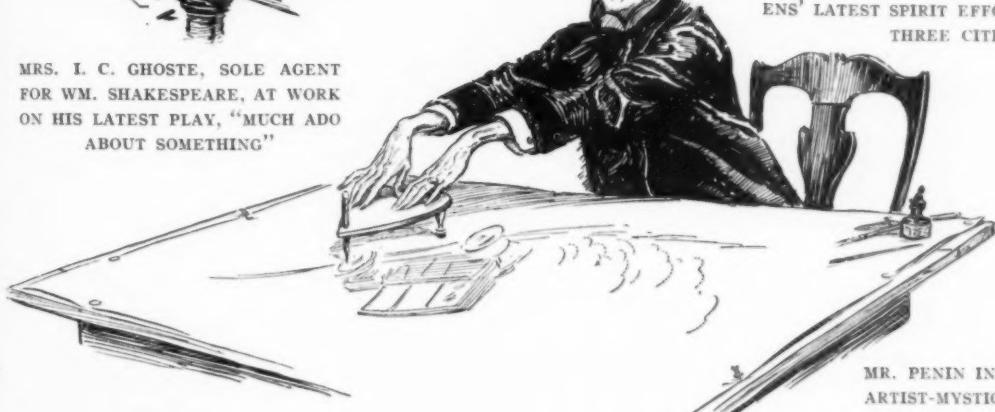
Genius in the Spirit World



MRS. I. C. GHOSTE, SOLE AGENT FOR WM. SHAKESPEARE, AT WORK ON HIS LATEST PLAY, "MUCH ADO ABOUT SOMETHING"



MR. SHELLRIM GLASS COMPLETING DICKENS' LATEST SPIRIT EFFORT, "A TALE OF THREE CITIES"



MR. PENIN INKE, THE FAMOUS ARTIST-MYSTIC, WHOSE CONTROL IS LEONARDO DA VINCI, WORKING ON HIS LATEST PICTURE, "THE MOANING LIZZIE"



MR. ROGER BULLWELL, WITH HIS NEW INVENTION, THE SPIRIT TYPEWRITER, DASHING OFF A TENNYSON POEM



MISS CHRYSAL GAZER, WHO IS UNDER SPIRIT CONTROL OF THACKERAY, RECEIVING HIS LATEST WORK, "THE MISSOURIANS"

Do's for Poets

IF you'd write a little lyric in the magaziny style,
Take a dash of lilac loveliness, an understanding smile,
With a cup or two of pale regrets, a passion purely paste,
And enough of vanished yesterdays to season it to taste.
 "Ah, if ever——" "Tell me never——"
 Weakly poignant, sadly clever,
And a hint of unforgotten hours to season it to taste.

If you'd pound a virile ditty of the tough and muscled breed,
Slam your biceps on the adjectives, and make your rhythms
bleed!
Have a smash in every epithet to make the eye-teeth crunch,
And a sprinkling of profanity, to give the piece a punch!
 "On the level——" "What the devil!"
 Till your staidiest stanzas revel—
With a smear of utter goriness to give the piece a punch.

But if you'd achieve a pensive highbrow ode upon your soul,
Pour the cosmos in your fountain-pen, and Contemplate Your
Goal!
Be very, very foggy and hysterically crude,
With some eons and some molecules to catch the modern
mood.
 "Psyche's scion——" "Charred Orion——"
This is just the line to try on,
With a deathless death that dare not die, to catch the modern
mood!

Clement Wood.

Doubly Difficult

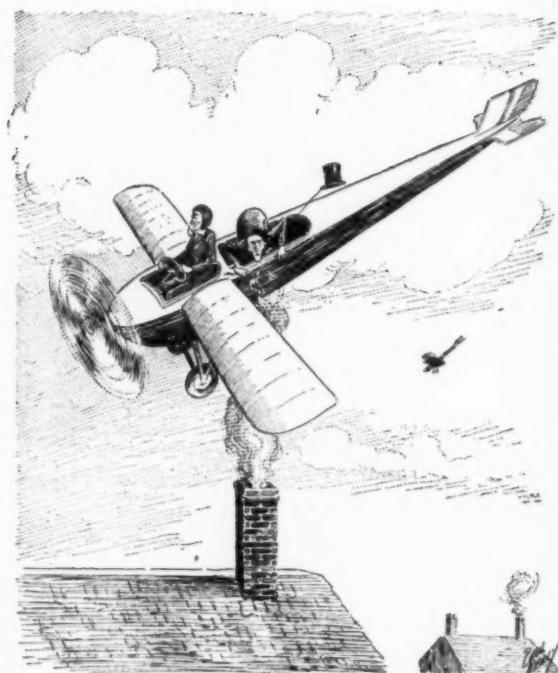
IT takes a cleverer man to be a stage detective than to
be one in real life."

"Oh, rot! What you mean, anyhow?"

"Sure it does! The stage detective has to disguise him-
self so cleverly that no character in the play will recognize
him, while every person in the audience does."



THE TRAP



Prohibitionist Chimney-Sleuth (on lookout for domestic stills): WE'D BETTER STOP HERE, ELIJA. IT SMELLS LIKE LIVER AND ONIONS, BUT ONE NEVER KNOWS

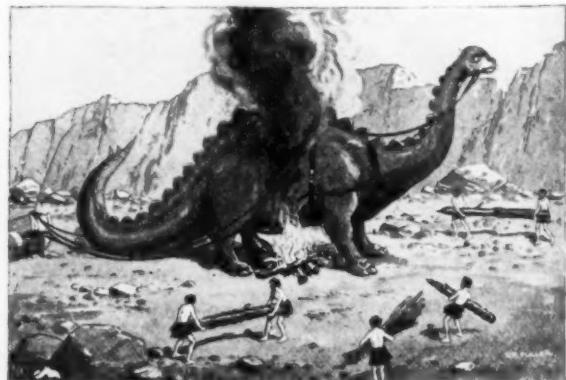
The Last Phase

THE degradation of the American people in 1928 had
reached the final stage.

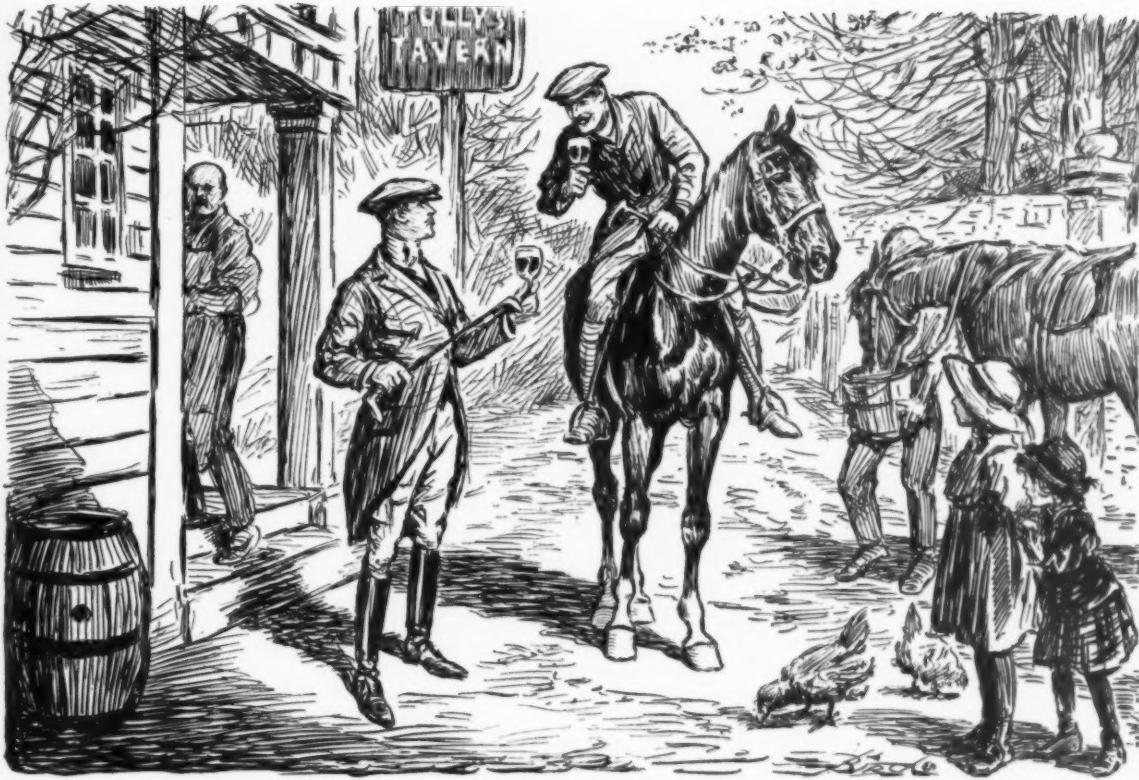
The great Chewing-Gum Lottery ate up the savings of
the poor.

Children put all their pennies into the croquet poolrooms.
The cough-drop addicts filled the hospitals.
Marriage had become a mere matter of love.
It was at this point that the uplifters urged the remanu-
facture of wine and beer to counteract these influences.

In the great referendum liberty won the day, and wine
and beer were outvoted ten to one.



THE FIRST BALKY STEED



"CAN YOU GET ANY KIND OF SENSATION OUT OF THIS BEER THEY'RE SELLING?"

"WELL, I CAN REJOICE A GOOD DEAL MORE OVER THE ONE PER CENT THAT'S GONE ASTRAY THAN THE NINETY-NINE PER CENT THAT JUST TAKES UP ROOM."

Why Not Abolish the Home?

THE bolshevists are against it. Our super-rich are against it, as is proven by the increasing vogue of Palm Beach and like watering places, and countless applications for passports. Our urban middle class has for some time been against the home, and is in a fair way to becoming hopelessly addicted to the apartment habit. And indubitably our farmers are entering the Los Angeles winter class.

There really seems to be no place in modern life for the home. Henry Ford is attending to his own business, and that is a direct blow to the institution. Our movie houses have become comfortable. Find the city that has not built or is not building, its palatial hotel; and with prices at their present level it is almost as cheap to eat there as it is to prepare one's own victuals. Our daughters are working, and there is no longer the need for a refined-leisure background. Our self-styled

proletariat is up till dawn, taking strike votes. And Mr. Burleson's service makes invalid any excuse that one must stay at home until the mail arrives. There seem to be fewer homes than ever. That estimable song-writer who, a few years since,

wrote that he wanted "a little bungalow, where the red, red roses grow," could not today draw royalties from such a sentiment. Of course he might write that he wanted a little two-by-four, with a "Not In" on the door."

Why not abolish the home?



THE FIRST MONDAY AT THE PLYMOUTH COLONY



THE WORLD FORGETTING—BY THE WORLD FORGOT

Safety First

IN recounting the tricks of newly-created bridegrooms to cheat the officiating clergyman of his well-earned fee, one of these joiners together for better or worse tells of a certain young man who, at the end of the ceremony, handed him an extremely plethoric-looking envelope, which later investigation proved to contain a single dollar bill, together with a large number of certain cigar store

coupons. At first blush this might be interpreted as a vulgar effort to defraud the trusting gentleman of his rightful due, but more mature reflection seems to point to a subtle expression of marital philosophy on the part of the new husband. "Matrimony," we can hear him saying to the clergyman in this delicately symbolic manner, "is like the box of cigars from which these coupons came—of doubtful value till we try it, and finally bound to go up in smoke, leaving only drawbacks on the bank of experience. I am taking no chances in this lottery which you are conducting, so until I have discovered whether or not I have drawn a prize, I shall give you only a small amount in cash and the rest in coupons. It is only fair that you, like myself, should be forced to wait a while to cash in. I will see you later."

Literary Item

MMR. John Galsworthy is an English man and he has written a book about sex. Mr. Arnold Bennett is an Englishman and he has written a book about sex. Mr. J. D. Beresford is an Englishman and he has written a book about sex. Mr. Somerset—— But why go on?



THE MORNING NEWSPAPER ADVERTISED AN APARTMENT TO RENT ON THIS STREET



"WHY LEAVE? YOU DO LESS WORK THAN I DO, DRESS BETTER,
AND SAVE MORE MONEY THAN WE CAN!"

NOVEMBER 6
1919*"While there is Life there's Hope"*VOL. 74
No. 1932

Published by

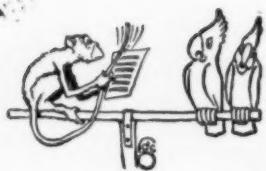
LIFE PUBLISHING COMPANY

ANDREW MILLER, President and Treasurer

JAMES S. METCALFE, Secretary

17 West Thirty-first Street, New York

English Offices, Rolls House, Breams Bldgs., London, E. C.



IT was a good election. The disgust of Massachusetts got home in the shape of a huge, unprecedented majority for Calvin Coolidge, the Republican candidate for Governor. It was not because he was a Republican that Mr. Coolidge got so many votes, but because he stood for law and order against the forces that had sympathized with the Boston police strike. His opponent, Mr. Long, took, as far as he dared, the side of the policemen who had gone on strike, and made impossible promises, as to restore five-cent trolley fares and to pay world-war veterans an additional bonus of a year's pay (\$360). He flirted with the Sinn Feiners and with labor organizations, and the Boston Central Labor Union called upon organized labor and its friends, irrespective of party affiliations, to beat Governor Coolidge. The result was a majority of 125,000 for Coolidge, the greatest majority ever given to a governor in Massachusetts.

That was good and very important, and must be an immense comfort to many Massachusetts voters who have been saddened by the recent course of their state's representatives in the existing world crisis. When Mr. Lodge set out to destroy the Peace Treaty, he undoubtedly had a good share of support from the old Bay State aristocracy. Republicans who would not go with him in his opposition to Mr. Wilson and all his works, helped to elect Walsh Senator. The strongest claim Mr. Walsh had on independent votes was his assurance that he would support the Wilson

measures. When he ratted, raised the green flag and came out as the co-operating colleague of Mr. Lodge in treaty busting, the Massachusetts liberals felt that they had been not only swindled, but disgraced. They saw nothing political in their state to be proud of, and they did not like it. The election has helped them. They can be proud of Governor Coolidge's majority and find in it assurance that the elements in Massachusetts which Candidate Long truckled to, and to which Senator Walsh cried "Kamerad," are not the elements that, in the long run, are going to rule their state.



AND in New York the election, though not so important as in Massachusetts, was very nice. Tammany was beaten. Murphy and the House of Untermyer were checked in designs on the bench. Judge Newburger, to whom Murphy denied renomination, was re-elected comfortably, and the younger Untermyer, who was to have had his place, was urged to sit down elsewhere. Tammany's monopoly of the Board of Estimate won in the untoward election that gave us Mayor Hylan, was effectively invaded. Voters picked their men with much more disregard of party than usual. It was as though the calm sense of the electorate had reasserted itself, and it encouraged the hope that calm sense was gaining in relation to affairs generally, and might

presently work out peace for the world and shelter, food, and commodities for its inhabitants.



AND truly an impression of common sense on the affairs of this world would now be very timely. People have had to spend so much time, energy and money in fighting, that fighting of one sort or another has come too much to seem a natural condition and become too much a universal habit. No doubt war develops pugnacity, and hang-overs of it survive when peace comes. Europe is crammed with such hang-overs, and our share of them has made itself known in strikes and in the violence of the disapprobation of the Peace Treaty that has been exhibited in the Senate.

Apparently the Peace Treaty has now come to a stage when it needs only judicious handling to be ratified. If entrusted to suitable nurses, of the quality, say, of the Honorable Murray Crane, with instructions to get it ratified and with power to dicker with Senators, the world might get it very shortly and in such form that it need not go back to the Conference. There should be an index made of it and all the thunder which the Senators still desire to discharge should be punctiliously inserted in that. Everything that can be said about it has been said some time since and for the rest of the talk—Mr. LaFollette's for example—leave to print ought to do just as well as actual declamation.

Perhaps the accomplishment of the election may expedite the fate of the treaty somewhat. Mr. Wilson seems in excellent mental condition, but while he is disabled, his power of persuasion is practically in abeyance, and to put it in commission might be a fortunate stroke for all concerned, including the world, the country, and himself. His strength is in hanging on. He is less accomplished or practiced in letting go, and that is a greater effort for him. That, in spite of his illness, he is strong enough to hang on, there is no reason at all to doubt; but



AND THEN WE AMERICANS WILL GO TO WORK

one may wonder whether he is quite equal in his present state of health to the extra exertion of letting go enough even of the things that are unessential to save the face of the Opposition and get the treaty ratified. If he needs help about that he ought to have it, but that is for him to say and he seems able to decide. That the achievement on which he has spent his strength should have the heart cut out of it because his strength is spent, would be intolerable. An emasculated treaty would not do. His helpers, if he is to have any, must be persons who can be depended on not to accept a package that the goods have been taken out of, but to descriptions of the contents of the package, written on the outside of it, there should not be too much objection. No safe vent should be denied to Senators who need one. Nobody's pride, nobody's temper, nobody's partisanship or personal aspira-

tions, should be permitted to stand between an agonized world and the settled peace and resulting co-operation it needs so much. What can be done should be discovered. If it is enough, do it? If it is not enough and the treaty must fail, it is time that that should be known and that the world should know precisely what men are responsible for the defeat of this great detail of its hopes.



THE strikers rub along more or less uncomfortably, and worry a lot of people very much, and cost a good deal, but on the whole the strike business is bad. It is not proving profitable to strikers. The steel strike is languishing; the coal strike has been declared illegal; the longshoremen and harbor workers are mostly on the job again; the pressmen and other printers hereabouts have been able to make much trouble for the periodicals, but up to this writing seem not to have gained advantage for themselves. The Bolshevik idea of a general seizure of the means of production by Bolsheviks and exaction of tribute from the rest of society, seems not to

be prospering at all. Mr. Foster has not yet been able to demonstrate that there is money in it for steel workers, nor is it likely that a considerable proportion of the steel workers would accept it even if it were profitable.

It got a body blow from the election in Massachusetts, recognized everywhere as an event of National importance, and so emphasized by the transmission of the congratulations of a Democratic President to the Republican governor who won.

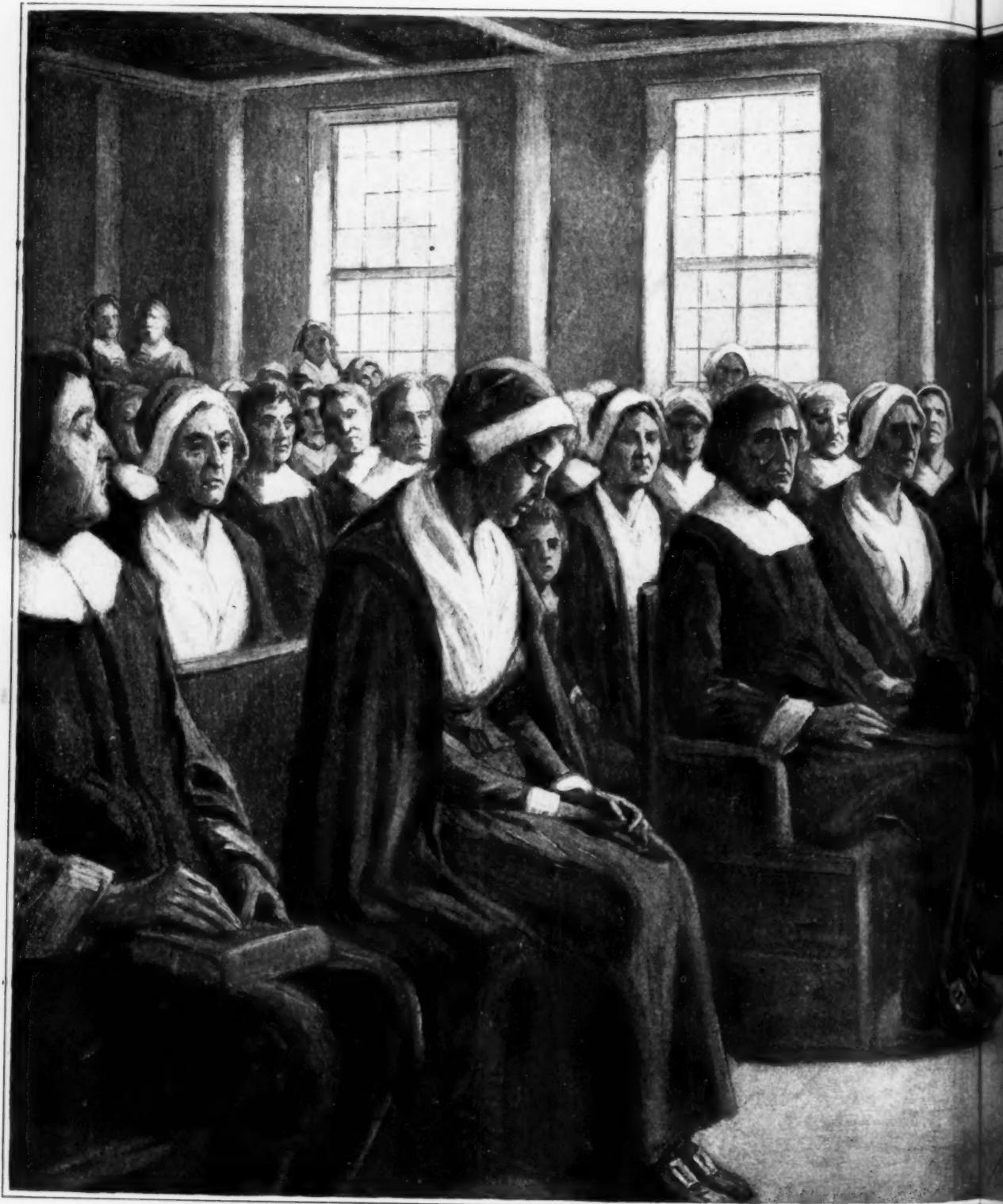
It looks as though folks in this country either were not advanced enough to be Bolsheviks, or were too much advanced; probably the latter. The recent strikes may have helped to make people realize the urgent need of a true settlement of labor problems, and to prod them into activity about it, but in themselves they have settled nothing unless it is the fatuity of the Bolshevik theory that industrial labor is the supreme boss and only needs to sweep the straw king off of his throne and take it itself.

The pressmen's strike which embarrasses all periodicals in New York, is a bolting enterprise of two pressmen's unions which have defied the authority of their national organization, violated the agreements made for them by that organization and struck for a reduction of hours and increase of pay which would add about sixty per cent to the cost of printing. They have rejected offers of six dollars a week increase with provision for readjustment of the wage scale every six months on the cost of living basis. Their action in breaking an agreement that bound them argues against the expediency of entering into any new agreement with them while they continue under their present leadership. Concerns that have tried it found themselves still held up by the refusal of other employees, loyal to their national organizations, to work with the pressmen who had given those organizations the go-by.

The demands of the coal miners probably have more merit than appears on the face of them, but in striking, the miners violated an agreement made with the sanction of the U. S. Fuel Administration, and also broke a law—the Food and Fuel Control Act. They will not be able to get their demands considered until they cease to be law-breakers.

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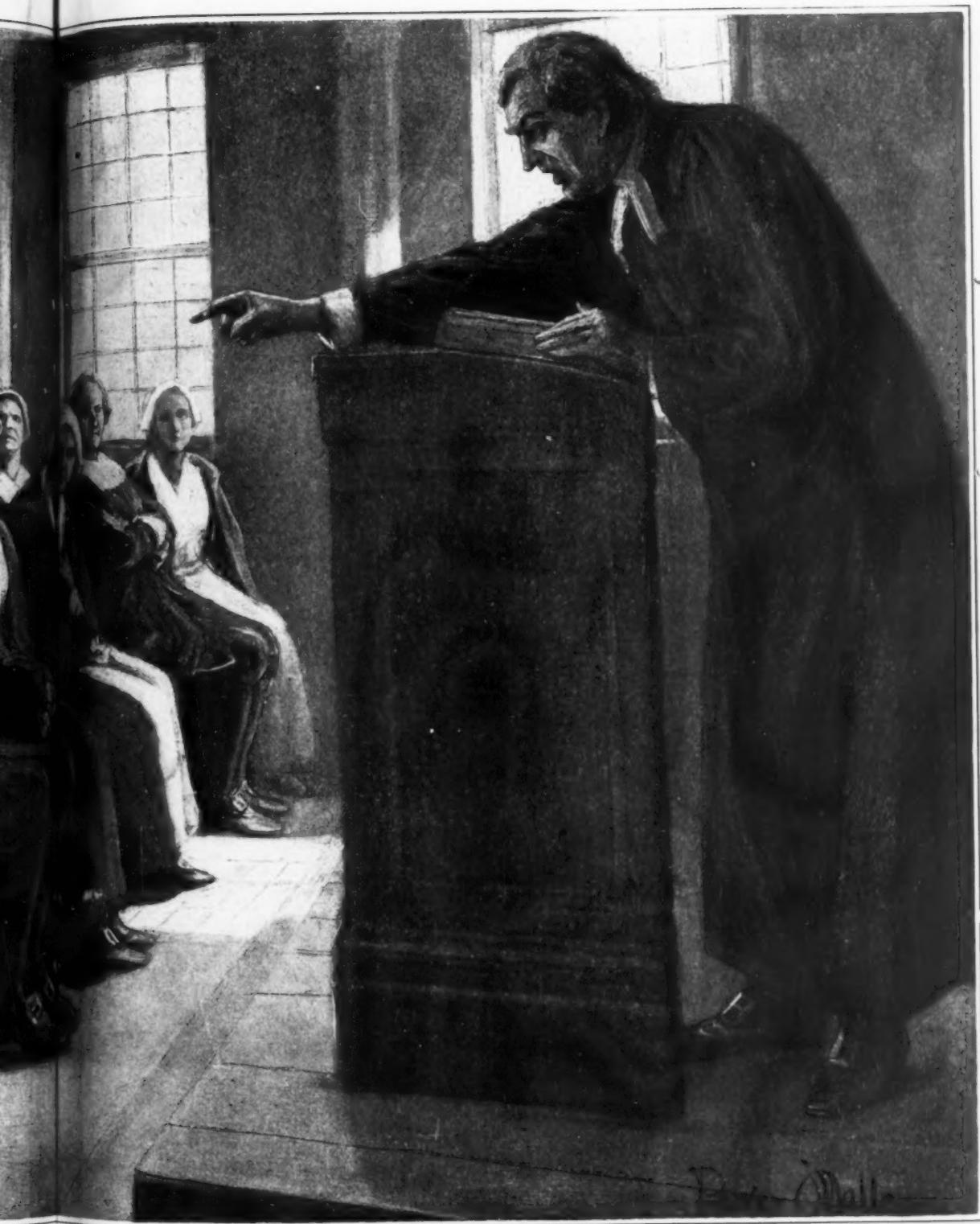
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The Story of Her

XUM

LIFE



ory of Her Love

LIFE

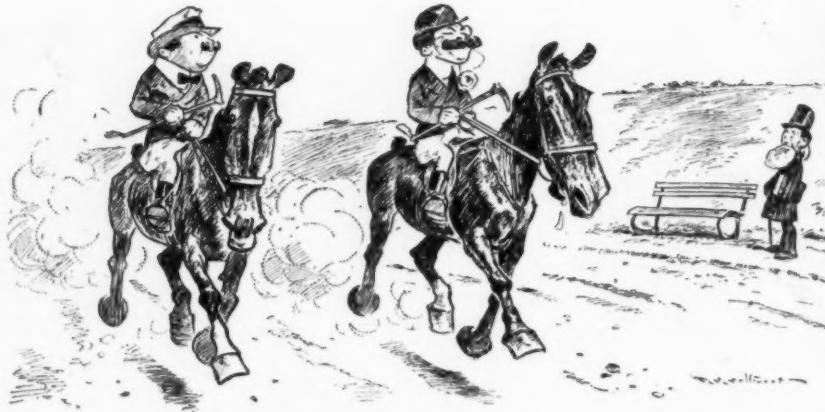
Rules of the Soviet of Babies

PRIVATE ownership of lollipops and dolls is hereby declared null and void, and ownership of these commodities is vested in the Soviet for the common good of all members. The use of lollipops is to be free and unrestricted.

Spanking is prohibited under penalty of being stuck to death by safety pins. The use of safety pins, except as herein provided, is strictly prohibited.

As the oppressors and ruling classes, long known as "parents," "relatives" and "interested friends," have exploited the proletariat, or babies, long enough, the following rules and regulations for governing these so-called ruling classes are now formulated: One squawk by a baby shall mean that said oppressors must give baby a drink of water at once; two squawks find out what is sticking in baby and remove it at once; prolonged yell, oppressors shall stand on their heads and entertain baby.

Existing rules, formulated by the ruling classes for the taking of afternoon naps by the babies, are hereby rescinded. It is declared that the



"WHAT CHURCH DO YOU GO TO?"

"I DON'T GO TO ANY. MY BAPTISM DIDN'T TAKE."

oppressors shall take the afternoon naps instead of the babies.

All transportation facilities are declared the property of the state. Baby carriages shall be operated in accordance with laws enunciated by the Soviet. "Parents" and "relatives" shall themselves wheel all baby carriages instead of delegating the jobs to "servants" who, in the past, have repeatedly bundled up babies too

warmly and have chatted with cops instead of entertaining the babies when the latter were in the mood for entertainment.

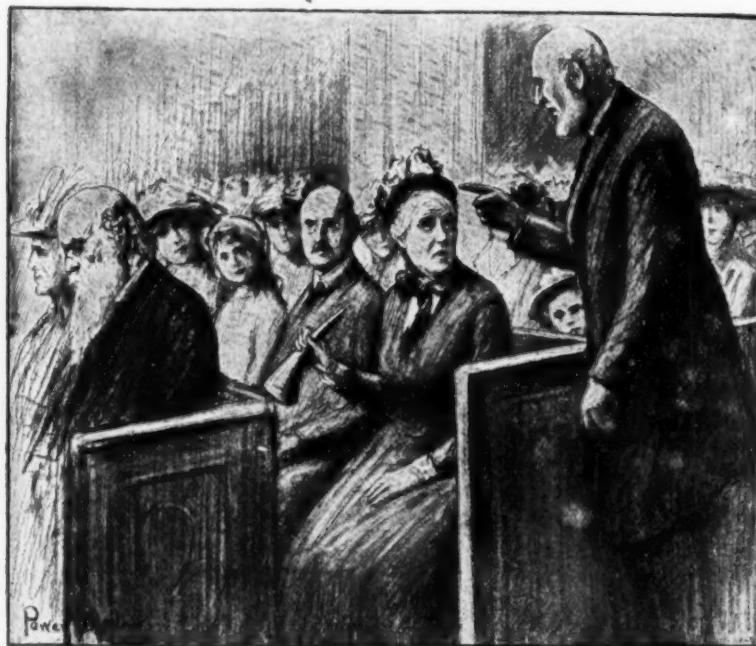
Kissing being an obsolete relic of an autocratic past, insofar as it concerns Soviet members, it is hereby abolished under penalty of being doped to death with paregoric.

All factories now engaged in making ruffles, laces and furbelows for use on babies are herewith taken over by the Soviet and will be immediately started on the manufacture of short trousers and coats, as Soviet members have decreed themselves emancipated from all the old-time mollycoddle stuff.

Children

The characters of "Little Women" may be worth the while of children; and it is not an adverse criticism of Louisa M. Alcott to say that they are not worth the while of mature men and women.—*Clayton Hamilton, in "A Manual of the Art of Fiction."*

NONSENSE. Mr. Hamilton may be a very clever writer about the drama and literature, but he knows little of children or human beings when he says that. We know mature and hard-headed and prosaic gentlemen who read "Little Women" over and over every year or so with unfailing delight.

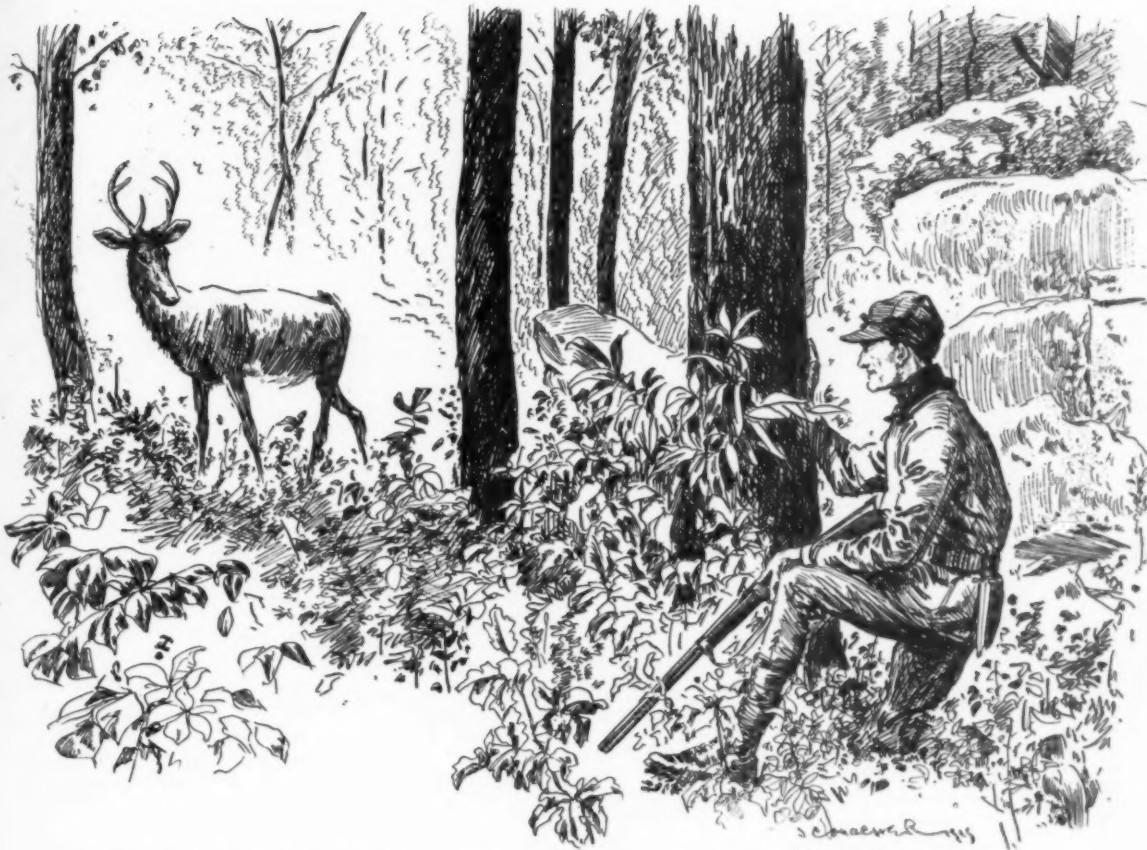


THE NEW PASTOR

Deacon: DON'T YER MISS A WORD HE SAYS, SISTER. HE'S BROUGHT HELL HOME TER ME.

HATTIE: Nubb's bride worships him, doesn't she?

MATTIE: Well, she places burnt offerings before him three times a day.



Ex-Service Man: WHAT'S THE USE! RUN ALONG, BROTHER—YOU DON'T LOOK A BIT LIKE A FRITZY

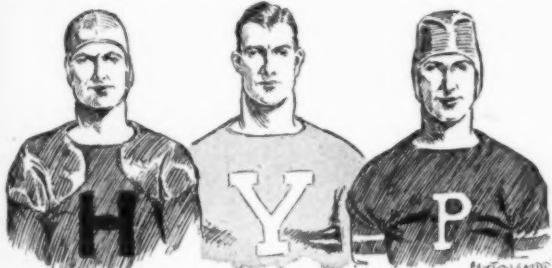
Query

YOU can dine in New York for \$3.50. You can buy a theater ticket for \$3.50. You can hire a taxi for \$1.00. You can buy a late supper for \$4.00. You can get a room and a bath for \$7.00. And the next morning how do you feel? Like nineteen dollars, or like thirty cents?

The New Hygiene

NURSE: The doctor ordered an alcohol rub, sir.

ANTI-EVERYTHING PATIENT: Impossible! But you might try a soft-drink rub—root beer or grape juice say, with—er—just a slice of lemon.



MEN OF LETTERS

Supreme Test

TED: Is Bestseller still your favorite author?

NED: Yes, I admire him even though I've heard him lecture.



Puritan: I BRING YOU A MESSAGE OF LOVE AND RELIGIOUS FREEDOM, WHICH YOU HAD BETTER LOOK INTO BEFORE YOU PUT A PRICE ON YOUR LAND

Charade

I GAZED aloft and watched the flakes descend,
Tiny and white, down at my feet they lay.
"My whole is falling," said I to my friend;
"Yes," he replied, "it is too bad, I say!"

My second lay all white upon the ground,
And some was in the air, tossed by the breeze;
From Pole to Pole, my second may be found,
For all mankind must have such things as these.

My whole, whene'er I turn my thoughts to thee,
I seem to see an ebon face that grins;
A benefactor, thou! Like Charity,
Thou coverest a multitude of sins.
Of neat appearance, tidy, white and clean,
Like Humpty-Dumpty, on a wall thou'rt seen.

Answer: *Whitewash.*

Carolyn Wells.

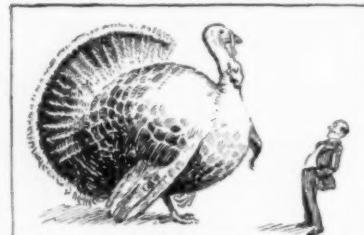
Muffled Interrogation

OUT in Reno, it seems, the most popular form of greeting is "Have you come for the cure?" The "cure" in this instance is divorce. Rhetoricians style this figure of speech, whereby an unpleasant thing is referred to innocuously, as a *euphemism*. Life, Lord Palmerston declared, would be bearable were it not for its pleasures. On the other hand, it would be unbearable were it not for its euphem-



Extract from letter: DEAR SIR: THE EGGS YOU SENT BY PARCEL POST ARRIVED TODAY. THE HENS THAT HATCHED FROM THEM EN ROUTE WERE FULL GROWN AND LAYING NICELY

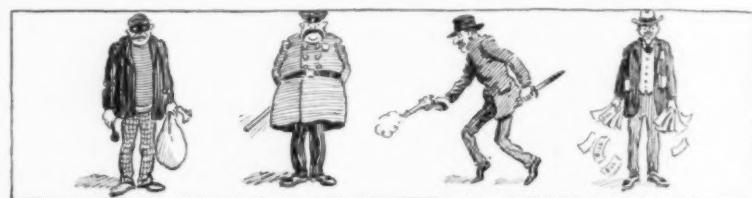
WHAT WILL HAPPEN IF THE LEAGUE OF NATIONS IS ADOPTED, ACCORDING TO SOME FOLKS



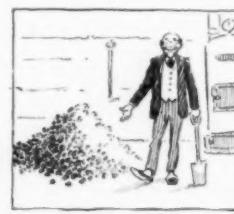
SIZE OF THE THANKSGIVING TURKEY



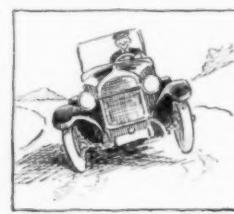
CAPITAL AND LABOR



NO MORE BURGLARS, POLICEMEN, MURDERERS OR BILL COLLECTORS



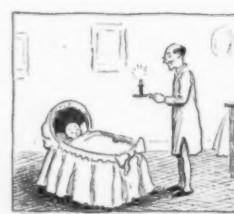
A TON OF COAL WILL LAST ALL WINTER



PUNCTURES, RIM-CUTS AND BLOW-OUTS WILL BE GONE FOREVER



SERVANTS WILL STAY OVER THE WEEK-END



BABIES WILL SLEEP O' NIGHTS



SHOES AND CLOTHING WILL BE DELIGHTFULLY LOW-PRICED



WOODROW'S HEART WILL REMAIN UNBROKEN

isms. Imagine daily speech deprived of these umbrellas against the deluge of impudent queries! In such an event, we should all be just so many truth-tellers, and our jails would be filled with the resultant murderers and would-be murderers. "Have you come for the cure?" This is really an extremely neat and delicate manner of seeking information on a potentially unpleasant subject. Besides, it tactfully leaves untouched the larger question of a possible "relapse."

COLORED CHAUFFEUR (*on a dark night to passenger*): Excuse me, sah, would yo' mind holding out yo' hand? I'se gwine to turn de nex' corner.



ONE TOUCH OF NATURE



"MISS WHITE, YOU ARE LATE; HAVE YOU SEEN WILLIE BROWN THIS MORNING?"

Is It Now Too Late?

AND yet they say the English have no humor! When anti-booze agents from the United States, boomers of the blessings of Prohibition, recently reached their shores with the intention of starting a campaign against the hydra-headed evil of drink, what did they do—get excited and give them a lot of free advertising, arrest them as inciters to disturbance, and thereby furnish them a chance to pose as martyrs? Not at all. According to newspaper dispatches, they simply excluded them from



THE ONLY OPTIMIST IN PLYMOUTH COLONY

"SO, HO! MY GOOD MAN. THE WORLD DOESN'T SEEM TO BE TREATING THEE WELL TODAY"
"OH, I DON'T KNOW. I CAN'T KICK."

landing, on the novel ground that they were pleasure seekers and hence undesirable at the present moment. What a chance we missed in America! By the simple expedient of barring all such agitators from unnecessary circulation on the logical assumption of being pleasure seekers—seekers after other people's pleasure to destroy it—we might have confined them to their native heath and let them burn themselves out in idle and harmless talk. No one by any possibility pays any attention to a reformer in his home town. They know him too well. Like the heavenly bodies, reformers become "lit up," and hence impressive, only through motion. As fixed stars, they are absolute failures.

W. W. W.

Freedom

TO the great chagrin of the enlisted men of our Navy, Secretary Daniels has forbidden them to refer to themselves any longer as "gobs."

The fact that this term was coined during the heat of war, that the Navy quickly took it up and adopted it as its own, and that the great American public grew to know and to respect our many thousands of Navy volunteers as "gobs," seems to have made no difference at all in the Secretary's ruling.



Guest: GOSH DURN IT! THAT WASN'T FAIR. AFTER I ONLY TOLD 'EM TWICE I DIDN'T WANT ANOTHER PIECE O' PIE, THEY DIDN'T ASK ME AGAIN



*Old Faithful Geyser,
Yellowstone National Park*



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Homes equipped with a Ruud Automatic Gas Water Heater have piping hot water every moment during the 24 hours of every day.

They have it instantly.

They have it without the bother of lighting a fire or keeping a tank hot.

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Oliver Herford's "Find"

Oliver Herford makes a real contribution to the rampant discussion as to whether Miss Daisy Ashford or Sir James Barrie wrote "The Young Visitors." He gives the first sentence, all that he can remember, of the novel of an "inspired child" he knew:

"Charley Peabody's mother died before he was born and ever since his father had been delicate."

"If the novel is ever published," he remarks, "I shall write a Preface to it and then perhaps people will think I wrote the novel, too."

—*The Bookman.*

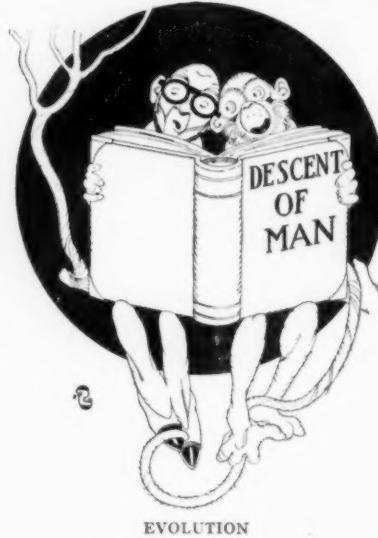
An Accelerator

"If we walk back again, Hughie, I think there's a bottle somewhere in the house."

"Man, Sandy! Can we no run!"—*Brighty.*

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A Just Complaint

A coal-heaver's "feelings were hurt" by the unthoughtful actions of children.

"Mary," expostulated this man to his wife, "don't I always tell you I won't have the children bringing in coal into the shed in my best hat?"

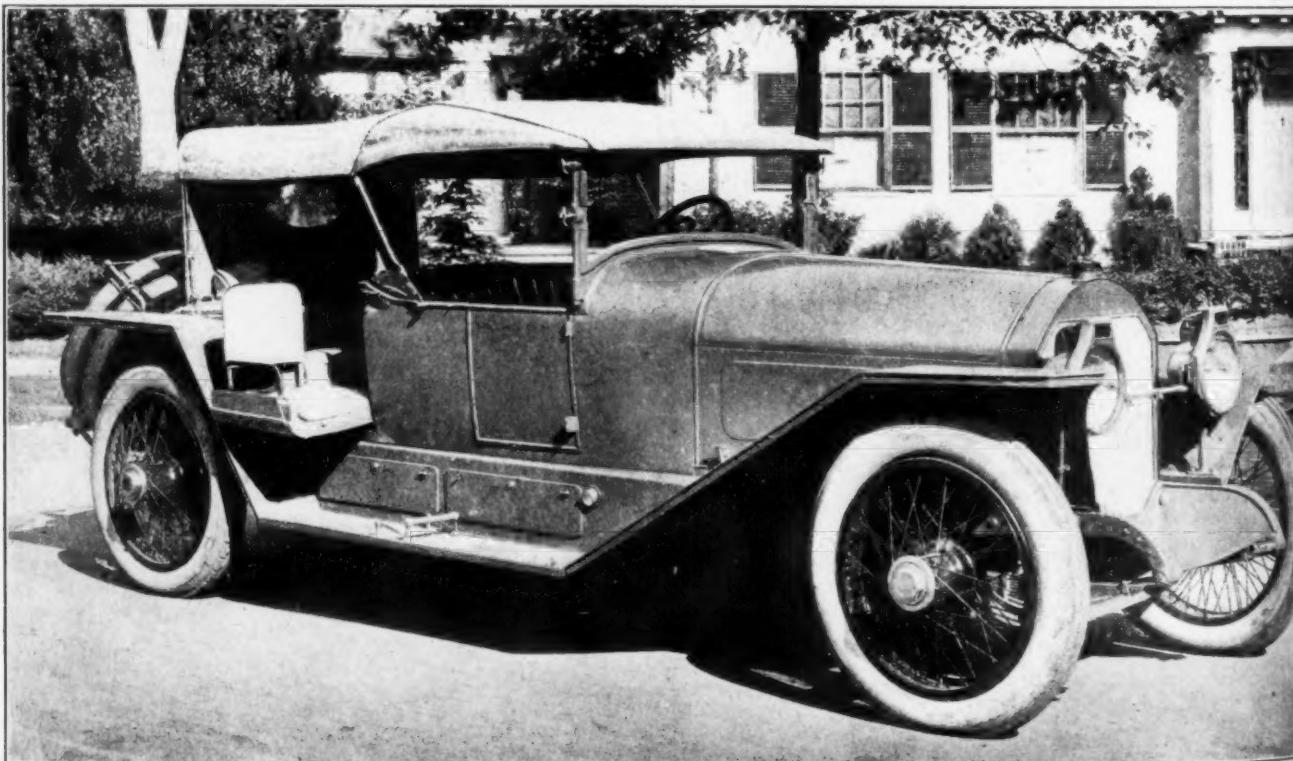
"Oh, why should you care?" demanded the wife. "You've spiled the shape of that hat already, and what can a few extra coal dust do to harm it?"

"You don't see the point," protested the husband, with dignity. "I only wear that hat in the evenings; and if, when I am out, I takes it off my head, leaves a big black band 'round my face. What's the consequence? Well, I get accused of washin' my face with my hat on, and it ain't nice, Mary. Ain't nice!"—*Harper's.*

Parcel Post

"Any mail for me today, Zeb?"

"Nothing in letters or dry-goods. Wait a minute and I'll look in the box."—*Louisville Courier-Journal.*



LOCOMOBILE GUNBOAT ROADSTER

With special seating arrangements, top fittings, fenders and tonneau design.



THE motor truck dealer was right when he advised me to use pneumatics on my dairy farm truck. The Goodyear Cord Pneumatics are good snowshoes for the truck. They plow right through snow and mud. I am never delayed on account of slippery going. The Goodyear Pneumatics are right in every respect for my dairy farm work, winter and summer, and that means they are tough."—Mr. Paul J. Grube, Mountain View Dairy Farm, Plattsburg, New York

ONCOMING winter, with its snow and ice, will bring no thought of frequently delayed milk deliveries to the owner of Mountain View Dairy Farm, near Plattsburg, New York.

When the photograph above was taken last January, Mr. Grube's motor truck on Goodyear Cord Pneumatic Truck Tires was covering its 25-mile route daily just as it had done during the preceding summer.

Under similar conditions, Mr. Grube had known solid tires to spin and get stuck, and on one occasion he had used his Goodyear-Cord-equipped truck to pull a solid-tired truck out of a miry place. Further, the big Goodyear Cords were saving

two hours in the morning, formerly spent in getting the horses ready; they were saving much time in collecting milk from neighboring dairymen and, then, in delivering it; and they were saving considerable money under the cost of keeping horses.

Now more evidence of the economy of the Goodyear Cords is afforded in their record of 22,000 miles to date, with all four tires still on original air and still rugged looking.

This latter fact supplies a very important reason why the general city and rural adoption of Goodyear Cord Pneumatic Truck Tires has proved so uniformly successful.

THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

GOOD YEAR

AKRON



The Bright Side

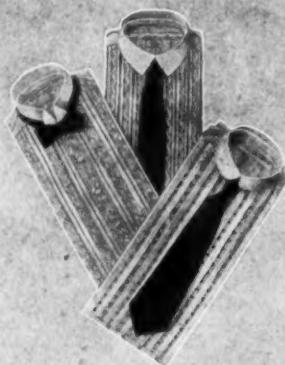
THE young man, one of the favored few who can still run a car, reached home late for dinner. "I got caught for exceeding the speed limit on the way home," he explained rather sheepishly. "Have to appear tomorrow morning and get a fine or fifteen days." The wife clapped two blistered little hands. "What a Providence!" she cried joyfully. "Take the fifteen days, Harry. The cook has just left." —*The Argonaut.*

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This name will
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EGYPTIAN DEITIES

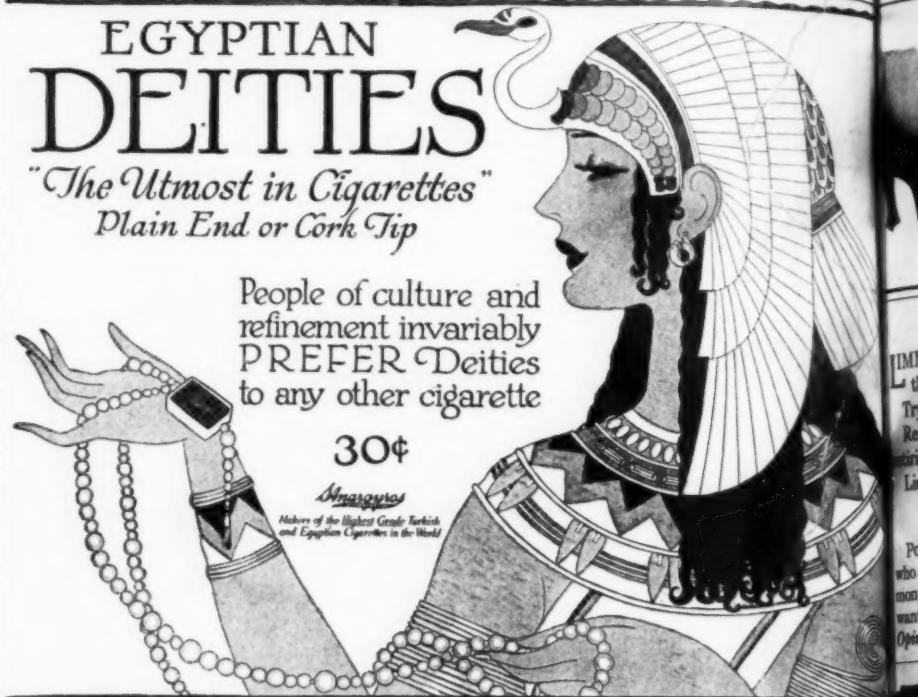
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Plain End or Cork Tip

People of culture and refinement invariably PREFER Deities to any other cigarette

30¢

Marygold

Makers of the Highest Grade Turkish and Egyptian Cigarettes in the World



But We Ask in Vain

Many were the traits of kindness, generosity and sympathy that one once demanded in the definition of good neighbor. Now all one asks of a neighbor is that he does not play his phonograph after eleven at night, does not start his Ford before seven in the morning, and attends to his own business.—*Eldorado Republican.*

As a man grows older he sees what an ass he used to be; but fails to see what an ass he is—*Boston Transcript.*

"The Capewell" Nail Has Advan-

making it the leading horse nail. Experts say so. The vast majority of horses in this country say so. Buyers for foreign countries are eager to get them. Our army men use them in do those of foreign armies. Order the nail of quality and service for your horses.

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Regulations

EARL (who has a train to catch): I say, Cabby, can't you go faster?

ANCIENT JEHU: Oo ay! I could, but I'm no' allowed tae leave me cab.

—Til-Bits.

At least try to live within the means of your landlord.—*Wall Street Journal*

Individuality

in your footwear is the secret of your effectiveness. We make your shoes to your order just as a Tailor makes your gown—to suit your taste. Any style—any Materials—any Colors, to match any costume.

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In stock, Custom Made—No. 24 Virginia Patent Kid (illustrated); all black—or with fawn suede back.

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LIMIT your food expenditures to a thousand dollars a week.

Try to catch a street-car once a day. Read the latest strike news before dining.

Lie in the path of a steam roller.

Missing No Chances

POLICEMAN (to prisoner leaving dock, who has just been sentenced to six months): "Excuse me, but do you want to let your house?"—*London Opinion*.

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And the cigarette was such a stalwart friend of the doughboy! In camp or trench, at sea or on the march, it was always his more or less constant companion, his joy and his solace. It steadied him over the rough places, and at such times was more to him than food, or sleep, or shelter. No one will ever know how many times a cigarette at the right moment made the difference between defeat and victory.

It will be well worth watching to see how his former comrades in arms receive ex-Sergeant York and his efforts to abolish the cigarette.

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If to you a garter means muscle restraint, and a restriction of circulation, you have never worn the

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Don't Put Up Your Car This Winter—

The car will then start as it does in summer—and you will get service dividends from it and your garage all the year round.

You will have no freeze-ups if you set up a WASCO Heating System in your garage—its regulator compels a constant, uniform heat automatically and also saves much coal and requires attention only once a day. Any handy man can install it—the expense of plumber or steamfitter is not necessary.

WASCO is also used for heating offices, stores, cottages, etc.

Write now for big, handsomely illustrated catalog. It describes the one- to 10-car WASCO Systems and contains many original letters of endorsement reproduced, written by users in all parts of the country.

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There's
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about them
you'll like-

Twenty
the pack
Herbert
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London Cigarettes

Herbert Tareyton London Smoking Mix

Sample upon request

Falk Tobacco Co. Inc., 1786 Broadway, New York

Our Literary Stock Market

THE Authors' Exchange opened strong this morning. A sharp bull movement was observed in Chambers preferred, but the stock quickly steadied. Shaw common rose several points, and many shorts had to cover at a loss. Hearst's reputed corner in Bennett kept many speculators away, and the stock fell off several points. A flood of matter by unknown authors was turned loose and promptly went wildcat, selling anywhere from a quarter of a cent to twenty-five cents. The approach of the holiday season caused a sharp rise in Christmas stories, and many stocks which have been inactive suddenly rose as trading became brisk. Harold Bell Wright common continues its spectacular rise. Conrad steady. The dry spell in Washington Square has hindered the output of *vers libre*, and poems are going for a song. Several publishers who went long on War Stuff are desperately trying to get six cents on the dollar. A rumored strike among the authors of sex literature sent Raw Material preferred down several points. Generally, the outlook is promising.

The purchasing power of the 1919 dollar is just as big as the dollar of 1913 was, if spent for Waterman's Ideal Fountain Pen. Same pen, same price, same service.



AN INTERESTING ANNOUNCEMENT

Attention is directed to a further addition to our Division of Fine Furniture wherein we are displaying a large and varied selection of Bedroom and Dining Room sets at attractive prices.

Selected with the same knowledge and discriminating taste which enabled us to create and make possible the enviable reputation of our Hand-made Furniture, the merchandise now offered marks a new epoch.

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WRITE FOR YOUR FREE COPY OF THIS BEAUTIFUL BOOK TODAY

See what an adequate expression of your Christmas sentiment may be had, at "The Oriental Store" for a few cents or a few dollars, in gifts that will be treasured always.

Included are fans, fancy baskets, furniture, hand bags, incense and incense burners, jewelry, kimonos, lamps, lacquer trays, lanterns, men's neckwear, Oriental candies, perfumery, purses, porcelains, rugs, slippers, shawls, scarfs, silks, toys, tea sets, wadded robes and hundreds of other distinctive and individual "Things Oriental," for men, women and children.

Write now. Your name and address on a postal will do. Address Dept. 6.

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All druggists: Soap 25c, Ointment 25c & 50c, Talcum 25c. Sample each free of "Cuticura, Dept. B, Boston."

FOR MEN OF BRAINS
Cortez CIGARS
-MADE AT KEY WEST-

An Unforeseen Calamity

"I'M never going to return a lost article to anyone again," said a Kansas City man the other day.

"Why?" we asked.

"Well, this fellow advertised a reward for the return of his dog, and no questions asked. And then when I took the dog and went up and rang the bell, his wife answered the door."—*Kansas City Star*.

A MAN may find a creed almost by accident, but not a bank.—*N. Y. Evening Sun*

After-Dinner Follies

Or, Better than the Best Show in Town

WIVES and children of tired business men, attention! Is Dad too often missing these evenings? Is he detained at the office? Does Broadway claim him after hours? Has he the best-in-town habit?

Why not keep him at home by staging a best show of your own? Something a little better than the best? Try it on the old man next time he pops in for a bite.

After dinner turn the lights on in the parlor, and, mother, you take away his hat and coat and give him a check for them. Harold, you are his out-of-town business friend. Take that chair next to his and talk mysteriously about the market until the lights go out. This is the signal for parting the parlor curtains—lights on in the music room. Now, Alice, you start the phonograph, and you, Willie, pump the player-piano for all you're worth. Both together—that's fine! Be sure the cook and her crew have all the family china, plate, glassware and kitchen utensils ready for action. When they commence the breakage, have mother and the rest kick up their heels and enter, dancing, as they sing:

Life is just one jazz jamboree!
If I jazz with you, won't you jazz with me?

Father likes this. Hear him clap madly for more! Come back and do it all over again, while Alice runs up



Ingram's Therapeutic Shaving Cream

For a clean, close, comfortable shave, get a 50c jar of Ingram's Therapeutic Shaving Cream and use it in this way: Place a portion of the antiseptic cream on the chin. Moisten your shaving brush and work the cream into a rich, dense, long-lasting lather. Applying plenty of water, spread the lather to soften the entire beard. Ingram Shaving Cream keeps the skin healthful, preventing irritation and healing small abrasions or scrapes.

To receive free a 25c package of Ingram's Zedenta for the teeth, mail us the name of the druggist who sells you Ingram's Therapeutic Shaving Cream, together with a postcard to him. If your druggist is not supplied, send 50c to us with his name and address and receive a jar of Ingram's Therapeutic Shaving Cream with the Zedenta. We will then remit to the druggist his profit on the sale.

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Australian Address, Melbourne, T. W. Cotton
Ltd., Agt. (180)

slip on her nightie. Now she can come down and sing something about

I'm tired of jazz—
All I want is you-ou-ou-ou-ou!

Any old tune will do, Alice; but, as on exit, Willie must run after you, snap his fingers, and exclaim, "Oh, my!" Cheers from the old man.

Your turn next, mother. Last year's thing suit will do. Try an imitation of an intoxicated jazz-band artist playing a slide trombone. Then, while mother is rocking his sides, turn on all the crockery and musical apparatus and bring down the curtain on the entire family in bathing suits. Harold had better take father outside. Let him cool off and smoke a bit, then bring him back and settle him in his chair.ights, etc.

Act II repeats Act I almost exactly. It is well to leave off parts of the bathing suits. Musical numbers might be varied by omitting first the piano, then the

suspicious of tender gums

HEALTHY teeth need healthy gums to hug them. Else they will loosen in Pyorrhœa. Tiny openings will come in the gums to act as the gateways of disease germs, which infect the joints or tonsils, or cause other ailments.

Forhan's prevents Pyorrhœa, if used in time and used consistently. No mere toothpaste does. Are your gums tender gums? Are they bleeding gums? If so, you are certain you have Pyorrhœa (Riggs' Disease). Four out of five people who are over forty have it.

To you we earnestly recommend Forhan's. It preserves the gums, which hold the teeth secure.

Brush your teeth with it. Forhan's cleans the teeth scientifically—keeps them white and clear.

If gum-shrinkage has already set in, start using Forhan's and consult a dentist immediately for special treatment.

35c and 60c tubes
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The stamped price is never changed; this protects the wearers against unreasonable profits and has saved them millions of dollars on their footwear.



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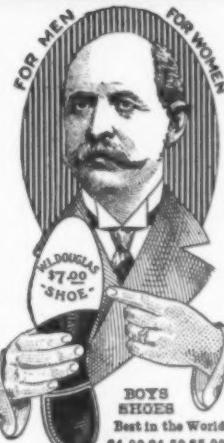
The stamped price is W. L. Douglas personal guarantee that the shoes are always worth the price paid for them. The prices are the same everywhere—they cost no more in San Francisco than they do in New York.

W. L. Douglas shoes are sold through our own stores direct to the wearer at one profit. All middlemen's and manufacturing profits are eliminated. By this method of marketing our shoes, W. L. Douglas gives the wearer shoes at the lowest possible cost.



W. L. Douglas \$7.00 and \$8.00 shoes are absolutely the best shoe values for the money in this country. They are the leaders everywhere. W. L. Douglas \$9.00 and \$10.00 shoes are made throughout of the finest leather the market affords, with a style endorsed by the leaders of America's fashion centers; they combine quality, style and comfort equal to other makes selling at higher prices.

W. L. Douglas shoes are made by the highest paid, skilled shoemakers, under the direction and supervision of experienced men, all working with an honest determination to make the best shoes for the price that money can buy.



CAUTION
Insist upon having W. L. Douglas shoes with his name and price stamped on the bottom

If W. L. Douglas shoes cannot be obtained in your vicinity, order direct from factory by mail. Parcel Post charges prepaid. Write for Illustrated Catalog showing how to order by mail.

W. L. Douglas

President W. L. DOUGLAS SHOE CO.
147 Spark St., Brockton, Mass.

phonograph, but *never* the crockery. Introduce a love duet, sung by Alice and Willie (costumes of geranium leaves)—something like: "When Adam Taught Eve How to Jazz." Discard costumes for interpretive jazz dance. Titles for other songs are: "I'm Through with Jazz Forever," "Jazz Won the War," "Good-by to Jazzland" and (finale) "Midnight on Old Jazzway."

Mother, there's a quarter coming for father's hat and coat. Take it; it's yours. Now everybody upstairs while father smokes a last cigar outside the front door. Ah, the key's in the latch! Home at last!

Well, what was it this evening? Best show in town? Ask Dad—he knows.

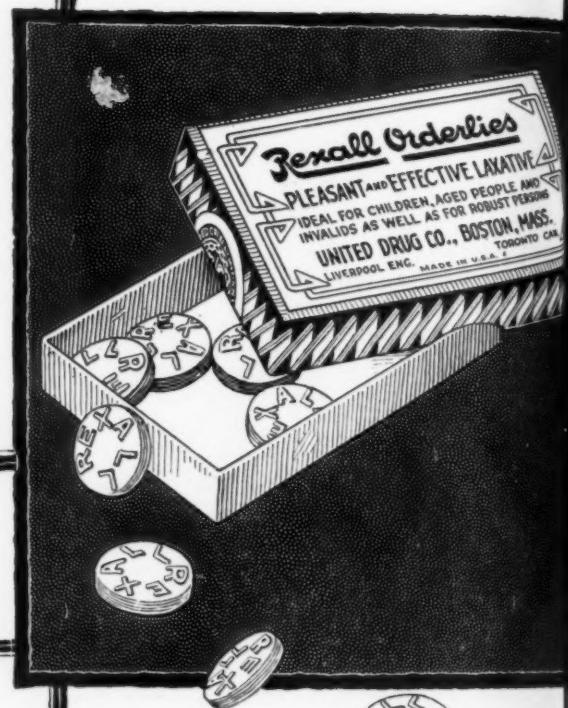
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